

# Bloggers & Podcasters

*A publication of the Black Bloggers and Podcasters Society of America*

## Black Blog Awards nominations kick off at Blog Her '12

*DC LIVERS*  
*Editor in Chief*

(BlackBlogAwards.com) - Some 5,000 bloggers filled the halls of the Hilton Hotel in Midtown New York City for Blog-Her '12, one of the most important conferences for women bloggers that brought out some of the largest companies around the country.

The event was so big that President Obama addressed the group, Martha Stewart and Katie Couric were keynote speakers and panelists included Chris Rock's wife, CNN staffer Soledad O'Brien and famous mom Kate Gosselin, among others.

Impromptu blogger sessions broke out everyone including groups of daddy bloggers, adult content bloggers and bloggers turned podcasters or vice versa. It was not unusual to see clusters of Black bloggers power talking, exchanging business cards and mapping out plans to work together in the future.

When the Black bloggers learned of the upcoming Black Blog Awards, which kicks off its inaugural event Friday, September 21, 2012 in Washington, DC during the weekend of the Congressional Black Caucus, they were thrilled. Business cards were handed over, nominees were given and a buzz was created that only mommy bloggers can generate.



*Black bloggers including Radiant Brown Beauty founder networked at Blog Her*

The Blog Her '12 attendees weren't the only people excited about the new awards.

"This is great," said Marc Polite, whose blog Polite on Society.com was named "Black Blog of the Year" at the Black Press All Star Awards in 2011. "It gives Black blogs so much more credibility," said Polite, was also one of the winners who were selected to attend a special tour of the White House.

To nominate your favorite Black blogger or Black-oriented blogs, visit the website at [www.BlackBlogAwards.com](http://www.BlackBlogAwards.com) for Rules of Engagement then submit your vote to [blackblogging@gmail.com](mailto:blackblogging@gmail.com).

Registration for the event opens on August 12, 2012. Tickets are \$40 per person and includes the price of lunch and other related activities at the Congressional Black Caucus weekend.

## Who's Who in Black Blogging debuts in 2013



### Who's Who in Black Blogging

*Written by DC Livers*

The FIRST and ONLY verified printed directory of Black bloggers, podcasters and digital content producers ever!



*Are you one of the best of the Black bloggers?*

*GEORGIE REYNOLDS*  
*Staff Writer*

The Who's Who in Black Blogging directory marks the first time a printed directory has been compiled to detail the movers and shakers in the Black Blog community. Written by DC Livers who is credited with starting the nation's craze for Black podcasts and other downloadable content, Who's Who in Black Blogging is the most comprehensive listing of Black bloggers, podcasters and producers of downloadable content available anywhere.

"Hate 'em or love 'em blogs are here to stay," said Livers. "That's why it is so important to have a

verified directory that allows the world to easily find and for advertisers to identify Black-owned and Black-oriented blogs to patronize and advertise with," said Livers.

**WHO'S INCLUDED:** Bloggers. Podcasters & Online Radio Shows. Digital media publishers. eBook Authors. Producers of Black downloadable content.

**WHAT'S INSIDE:** In addition to the listings of Black bloggers, Black podcasters and producers of downloadable Black content, Who's Who in Black Blogging includes interviews with the top 25 bloggers in the nation, how-to tips from advertisers and more! You won't want to miss out on a

chance to be a part of this dynamic project that will be both historic and profitable.

**FEES:** Some media groups will receive free listings, so be sure to check below to see if your group is listed: If your group is not list, you can still be apart of this dynamic project.

To be listed in Who's Who in Black Blogging, the fee is \$20 per blog for up to 2 categories. \$5 for each additional category. Historical Black Press Foundation Members: Publications and media outlets in the network who have blogs will receive a 50% off directory listing and 50% off of advertisements. Please provide a copy of your paid membership.

